

# ANDREA SANGCO

## MULTIMEDIA ARTIST

Portfolio Link: <https://www.behance.net/deasangco>

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📍 Mandaluyong City

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### ABOUT ME

*A highly motivated and experienced multimedia creative looking to secure a full-time creative job that will utilize her illustration, design, graphic layout, photography, and multimedia content creation skills to best contribute to the company and to foster personal career growth.*

### EDUCATION

#### University of the Philippines Open University

Bachelor of Arts in Multimedia Studies

**2018- 2022**

Graduated as Magna cum laude & Top BAMs Graduate of UPOU FICS Class of 2022

#### University of Santo Tomas

Senior High School: Music, Arts, and Design Track

**2016 - 2018**

Served as the class president (SY2017-2018) and graduated with honors.

#### City of Mandaluyong Science High School

Junior High School

**2012 - 2016**

Constantly included in student academic rankings in various subjects.

### EXPERIENCE

#### Multimedia Artist

*One Mega Group / The Business Manual*

Currently works under One Mega Group Inc., a subsidiary of AGC PHC, the company that also handles notable brands like Vogue PH, Mega, Nylon Manila, Billboard PH, and Modern Parenting among others. In-charge of making presentation decks and shoot guides, art directing and assisting in shoots, designing cover materials, illustrating company timelines and carousel infographics for social media posting, creating AVP scripts for cover-related reels, and creating overall visuals for brand-led events under digital magazine, The Business Manual.

#### Graphic Artist

*ANDIO IT Solutions*

Worked at ANDIO IT Solutions as a full-time graphic artist in charge of website design, branding design, and the creation of over 100 mobile themes after establishing a developer partnership between the company and Samsung Galaxy Themes.

#### Content Creation Intern

*When in Manila*

Worked as an intern at When in Manila, an online magazine by a company of contributors and creators of digital content focusing on food, travel, and stories around the Philippines. Has done event photography, feature and editorial writing, and graphic illustrations during the ongoing internship period.

#### Multimedia Intern

**August 2019 - October 2019**

*Summit Media - Content Lab*

Worked as an intern under Content Lab's SpotJapan, creating illustrations and infographics, assisting in photoshoots, making Instagram story layouts for website article releases, participating in office workshops, and doing basic workplace errands (photocopying, web photo optimization/editing, and content pitching).

### SKILLS

- Graphic Design (Ps, Ai, Id, Procreate)
- Digital Illustration, Data & Information Visualization
- UI Design and Prototyping (Figma)
- Photography and Photo-editing (Adobe Lightroom)
- Art Direction
- Basic Video Editing
- Wordpress and WIX (No Code Website Building)
- Research and Copywriting
- Communication Skills
- Time Management Skills

